

# Smart Bus Shelter

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Manufactured by: **AMPRON**

# VISION

*Truly smart mobility makes  
people smart and  
improves engagement*

Our smart bus shelter is an enabler of effective communication between the city and the public.

Information is of value if communicated appropriately. The information displayed in a bus shelter can create awareness of the happenings around the city which creates interest for the commuter.

In addition, it is the means to educate the people on topics like green thinking, reskilling, cyber hygiene, etc. Inform and engage the public about the progress that the city has made in these areas. In summary - it provides the tools to improve public engagement.

# Our dream

To find a partner in the form of a city whose vision is in line with ours and helps us to develop for them the bus shelter that makes mass-transit users smarter.



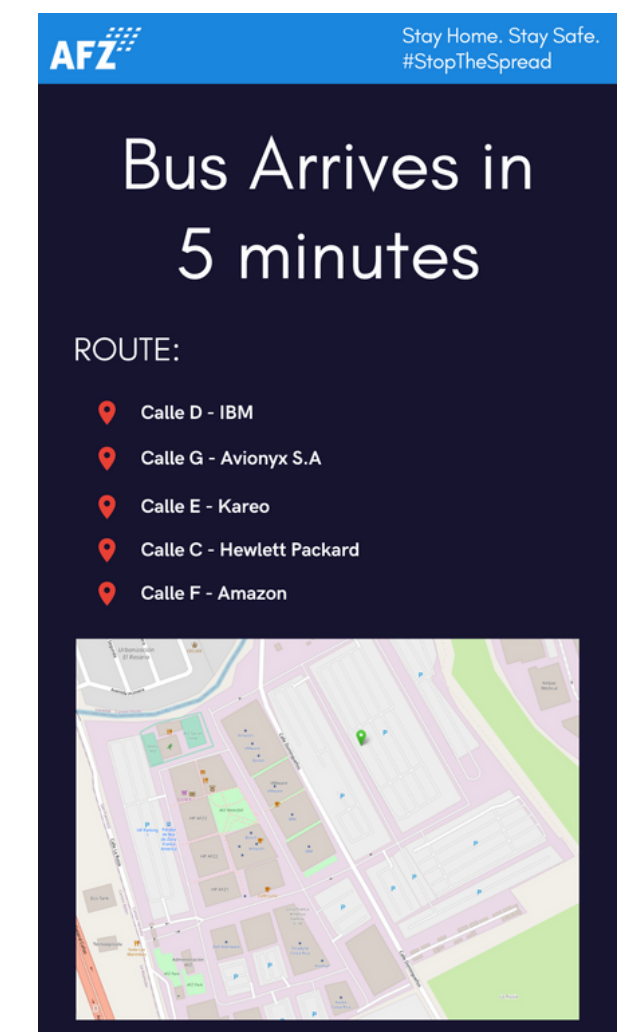
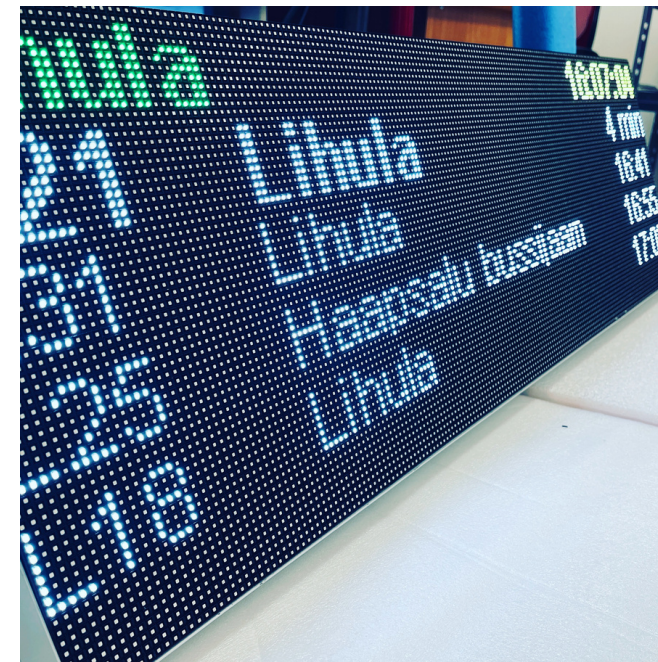


# SMART FEATURES

- IoT sensors
  - Temperature, humidity etc.
  - Testbed readiness for new developments
- Interactive and conditional advertising
  - during lunchtime - offers from local diners
- Educational information on LCD screens:
  - Recycling, Cyberhygiene, Finance management, reskill opportunities etc.
- USB and Wireless charging points
- Public WiFi
- Sound effects (*waves, forest, birdsong etc.*)
- Solar panels for lighting, wifi and charging
- 85" LCD display inside
- Speakers - public or security announcements
- Security cameras

# BUS INFORMATION

- Bus arrivals and schedule
- Delay information
- Real-time map of bus locations



# PRICING

## **BASELINE MODEL**

1 - 10 pcs:	51 840 EUR per unit
10-50 pcs:	50 520 EUR per unit
50- ... pcs:	46 080 EUR per unit

## INCLUDED IN PRICE

**Installation** - Shelters arrive pre-manufactured, tested and disassembled for transportation. Final assembly and setup is done at site.

**Bus Information Integration** - Data integration from currently available information solution to display on LED and LCD displays

**Warranty** - 2 years

## SLA PRICING

**Yearly payment - base price of 730 € per unit**

**Includes:** On-site support through local partner. Detailed conditions and obligations are agreed during project stage one.

# NOT INCLUDED IN PRICE

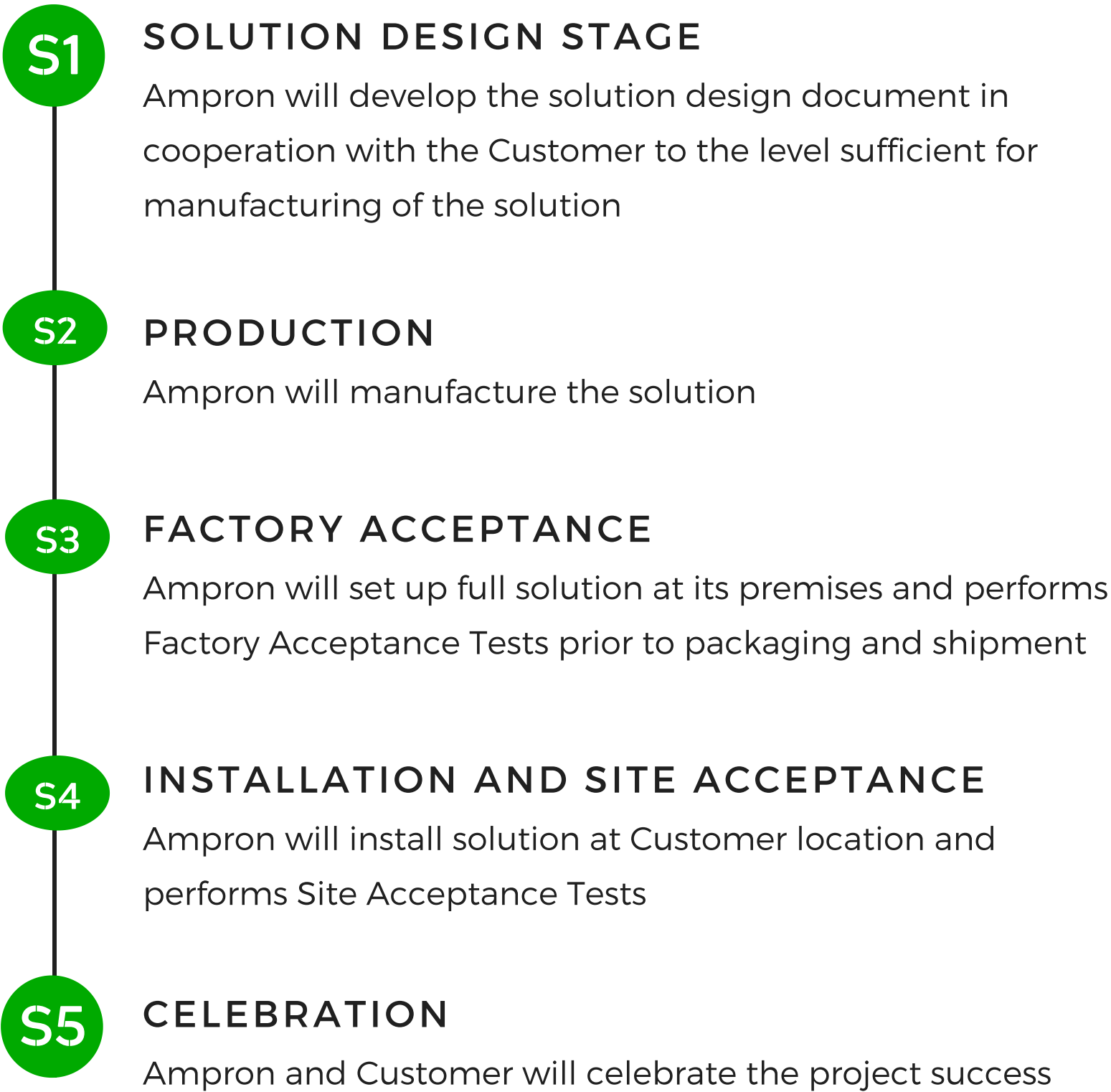
**Content development and daily management** - for effective communication management on the digital signages, we advise using the services of a local communication agency. They should also create content that improves the engagement and communication between the city and the users.

**Foundation and site preparation** -We provide documentation and drawings. Foundation and site preparation should be sourced by local company.

# PROJECT STAGES

Milestones and deliverables  
for first installation

Project duration 8 months





# Smart City Bus Shelter

Get In Touch With Us

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**AMPRON** 

HIGH-END SMART CITY SOLUTIONS